

GET INSPIRED AND SAVE.

THANKS TO GREEN TRANSFORMATION IN CITIES AND TOWNS.

The aim of the workshop organised by Signify is to share information, knowledge and experience regarding the green transformation from perspective of municipalities. The moderated discussion will address procedures, forms and guidelines how municipalities could achieve carbon neutrality quickly and efficiently, and as a result help improving lives of their inhabitants.

The discussion will cover questions as:

- What does green transformation mean for municipalities?
- When should it happen and why?
- How is the Czech Republic, Slovakia and Europe in general prepared for it?
- How are the state, municipalities and entrepreneurs prepared for the green transformation?
- How can municipalities save on energy?
- Who will help them with savings?
- Do any subsidy programs or grants exist and are planned? Which?
- Where can you be inspired in Europe, in the Czech Republic or Slovakia?
- How to achieve reduced energy consumption up to 80%, as well as significantly decrease carbon emissions?
- What are the key criteria of successful green transformation for municipalities?
- What are smart scenarios and possible system solutions?
- How could municipalities maximize value of smart lighting for additional savings and staying more liveable and safer?
- How could the municipalities finance smart lighting projects?
- What's the ROI for smart lighting projects and long-term benefits?

Invited Speakers:

Marian Piecha (CZ), Chief Executive for EU funds at the Ministry of Industry and Trade Czechia, Vice-Chairman of the Steering Committee of the National Recovery Plan

Juraj Nyulassy (SK), CEO and Chairman of the Board, Technické siete Bratislava

Patrik Reichl (CZ), CEO JINAG - South Moravian Agency for Public Innovation

Daniel Čmelík (CZ), Vice-mayor of Kyjov city

Juraj Zaťko (SK), Smart City Expert, Signify Slovakia

Moderator: [Štěpánka Filipová](#)

Come and take advantage of the unique opportunity to discuss energy efficiency and energy savings with experts from the public and private sectors.

In line with the panel objective to invite for high interaction and sharing of local best practices from Slovakia and Czech Republic, the panel will be held in Czech and Slovak language.